



3kStatic.

Formed in 1999 and continuing to forge an emerging presence on the underground electronic music scene, 3kStatic is poised for substantial breakout success in 2004.

With more than 80 tracks licensed for commercial use, an unprecedented 63 Top 40 tracks charting on various online music sites (including 13 #1 tracks) and the 2003 single 'Drumbeat Litany' to its credit, 3kStatic has gained listener acceptance while staying well outside the realm of the dance/club scene. Now, following recent exposure in *Billboard Magazine* (01.10.04), consistent college and indie FM radio airplay, regular appearances on the soundtrack of the MTV series 'The Real World' and exponentially increased distribution, 3kStatic moves into new territory with the forthcoming album 'Perversion: For Profit'.

A bold statement of personal and social insurgence - backed by a sound that showcases the project's affinity for the Dadaist art / found sound movement - 'Perversion: For Profit' stands apart from the often faceless stream of artists in the genre. This distinctively original release from 3kStatic is sure to impact indie/college FM in 2004.

'Perversion: For Profit' will be distributed in the UK by Birmingham-based CCT, with digital distribution support anticipated from the iTunes Music Store and others. A companion DVD will be released March/April 2004.



3KDISINFORMATION

CATALOGUE: Since its inception in 1999, 3kStatic has released over 190 original tracks on 15 independent CDs. 3kStatic and member solo releases have appeared on a variety of labels, including dPulse, Aural Hallucinogenix, System Recordings, Global Underground, Basiclux, Ministry of Sound and assorted compilations.

ONLINE DISTRIBUTION: Apple iTunes, Music-Match, Napster, AOL Music, Audio Lunchbox, DJ Xpress, Worldwide Record Pool, Rhapsody.

RADIO/AIRPLAY: In recurring rotation on FM outlets in the US, Europe, the UK and Africa, including Thump Radio and others. Also featured on multiple online/new media broadcasts, including XM Satellite Network. 3kStatic logged more than 225,000 downloads on the former MP3.com 2001-2003. 3kStatic was named 2003 'Artist of the Year' by the Mixdown, a weekly broadcast of WRVU FM (Nashville, TN).

EXPOSURE: Works by 3kStatic are currently featured on the soundtrack of the current season of MTV's 'THE REAL WORLD', and has also been licensed for a variety of television commercials and two upcoming indie films. The 3kstatic.com website logged over 20,000 'hits' 01.01-01.26.04, with more than 600 downloads of freely-distributed digital EPs in that span.

CHARTS: Multiple FM and DJ chart releases in 2003, including the single 'Drumbeat Litany' #34 Balance Promote, #12 UK Hot Traxx, #3 Raw 42, #6 RadioU Network. Other FM charting singles include 'Brutal Realities' and 'One of Us'.

PRESS: *Hollywood Reporter* (05.03), *Billboard* (01.04), *Cazawa* (03.03). Interviewed by BBC producer Ged Gray for future dance music culture documentary (01.03).

NEW: The forthcoming CD release 'Perversion For Profit', featuring the singles 'All The Way Alive' and 'End of the Reel' (featuring Jason Kadlec of Afro-Mystik and mastered by Chris Domingo), set for release by dPulse/INgrooves 02.10.04.



www.3kstatic.com



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